

Online Master Programme  
January 2022 intake

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A CLASS ABOVE

# MASTER IN PUBLIC POLICY



Jeffrey Cheah Institute  
on Southeast Asia

# Innovative learning environment has all the support, social networking and flexibility



## **PROGRAMME OVERVIEW**

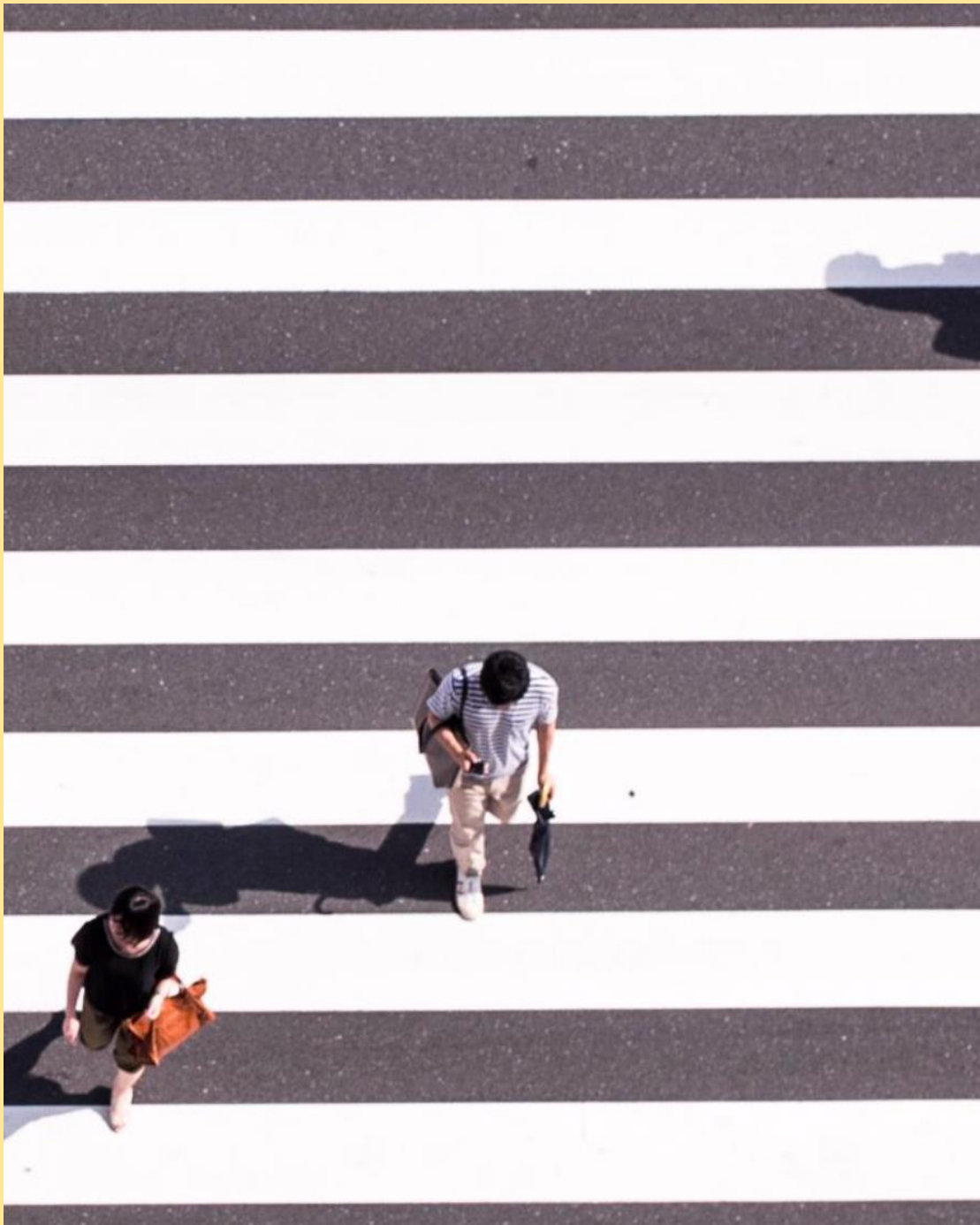


The Master in Public Policy at the Jeffrey Cheah Institute on Southeast Asia prepares students to develop practical solutions to real-world policy problems in the region through a multi-disciplinary focus in economics, quantitative analysis and public policy management.

This Programme is formulated to equip graduates and mid-career professionals to develop greater technical capability in evidence-based policy analysis and to possess deeper understanding on fundamental concepts and contemporary issues on economic development, social inclusion, political governance and technological trends.

# Why Public Policy?

- The overlap between private and public choice and behavior is increasing:
  - Technology and Digitalization
  - Virtual connectivity
  - Globalization
- Pandemic shock is a good example of overlap between public and private decisions
- Public choices are affecting our private decision to work and live:
  - Network economy:
    - C to C communication is increasing
    - C to G communication is increasing and dictating the decisions of the government
  - Public choices affect our livability such as climate change, aging, life-long skills development, urban poor, connectivity, wage gap between skilled and unskilled
  - Labour mobility such as foreign workers and migration in terms to temporary and permanent
  - We are becoming socially more rational or 'irrational' as we get more information.
  - The 'new' normal requires more digitalization.



## WHERE THIS PROGRAMME COULD TAKE YOU

With the skills accumulated in this programme, graduates will be equipped to address the policy challenges of rapidly-changing socioeconomic dimensions in the region.

The programme's multidisciplinary emphasis on knowledge, analytic skills and management is highly transferable across sectors, issues and regions.

Graduates are able to work throughout the world in key roles in the public, private or non-profit sectors.

# Structure: 12 Months Programme of 10 Modules - 4 Core Modules, 2 Capstone Research Project, 2 Electives, 2 Specialization

## Programme Structure\*

<b>Semester 1</b>	<b>Microeconomics for Public Policy</b>	<b>Macroeconomics for Public Policy</b>	<b>Quantitative Research Methods</b>	
<b>Semester 2</b>	<b>History of Economic Development</b>	<b>Capstone Research Project 1</b>	<b>Elective 1</b>	<b>Elective 2</b>
<b>Semester 3</b>	<b>Capstone Research Project 2</b>	<b>Specialization Module 1</b>	<b>Specialization Module 2</b>	

\* subject to change

### Electives

- Financial Market Development
- International Trade, Regionalism and Global Value-Chains
- Education Policies and Human Capital Development in Asia
- Sustainable Development Policies
- Urbanization, Transportation and Regional Growth
- Social Entrepreneurship and Inclusive Growth and more..

# Structure of Each Module

- Ideal for working Professionals and Mid-Career Management
- Online learning: 80% online and 20% live lectures and discussions
- Block lectures by leading Global and Regional Experts: Delivered in the weekends
- Weekly online forum, quizzes, group discussions, e-learning: 1 hour on weekends
- 2 assignments submitted online
- 1 final research assignment submitted online at the end of the module

# Online Learning Platform: Sunway University

- Effective and strong online learning platform
- Flexible and innovative teaching
- Combining online learning with live discussions and lectures
- Online discussions, presentations and e-forums
- Strong teaching staff with Regional and Global Expertise
- Create strong social networking
- High quality teaching
- Accredited programme
- Research projects are mentored and guided by leading academics and researchers

# Entry Requirements

- Candidates should have a Bachelor's degree with a minimum CGPA of 2.5 in a related discipline or equivalent
- The programme is designed for those with relevant working experience, however deserving fresh graduates will also be considered.
- English language Requirements
  - Candidates should demonstrate sufficient English proficiency for the needs of the programme
- No visa requirements for International students
- Please direct enquiries to [jci@sunway.edu.my](mailto:jci@sunway.edu.my)
- For more information, please visit: [jci.edu.my/graduate-study](http://jci.edu.my/graduate-study)



# WHO YOU WILL BE WORKING WITH



Jeffrey Sachs



Dwight Perkins



Lin See-Yan



Woo Wing Thy



Shandre Thangavelu



Leong Choon Heng



James Chin



Rajah Rasiah



Wong Chin Huat



Chen Jit Ern




## WHO WE ARE LOOKING FOR

Complex policy problems require multidisciplinary solutions.

As such, we seek to attract candidates from a diverse range of backgrounds.

We are looking for people who not only wish to take their careers to the next level, but want to make a difference in the world.



## THE JEFFREY CHEAH INSTITUTE ON SOUTHEAST ASIA

The Jeffrey Cheah Institute on Southeast Asia is an independent public policy think-tank based at Sunway University.

The Institute's research programme is grouped around three core disciplines: economic development, governance and social progress. Its mission is to develop solutions to some of the region's most pressing development problems.

JCI seeks to engage policymakers, scholars and ordinary citizens through regular public lectures and discussions, and to build lasting academic partnerships in the region and the wider Asia-Pacific. International partners include Harvard University (United States), Columbia University (United States), ISEAS – Yusof Ishak Institute (Singapore), Keio University (Japan) and Fudan University (China).